



WEB • DESIGN • PRINT

Joseph España, Designer

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EDUCATION

Bachelor of Arts, Graphic Design
California State University
Northridge

EXPERIENCE

2019 - Present
Thinkful, Technical Educator - Design
Managing a team of designers for web and print projects for clients such as Farmers Insurance, DISH, HughesNet and Reliance Life Insurance. Currently overseeing all aspects of design in the company.

2014 - Present
Princess Cruises, Web Designer II
Currently designing the user experience for the Princess.com booking engine. Responsibilities include wireframing and prototyping mockups, adhering to brand guidelines and working within a scrum/agile team environment.

2016 - 2019
Bottleshake, Lead Designer
Leading all design efforts within the company which includes; moving forward the visual design language of the company and app, analyze data and user feedback, plan concepts and user flows through user research, create and deliver on final designs and/or prototypes and maintain communication with engineers/QA to ensure projects/goals are completed.

2011 - 2014
Amplio, Art Director
Managing a team of designers for web and print projects for clients such as Farmers Insurance, DISH, HughesNet and Reliance Life Insurance. Currently overseeing all aspects of design in the company.

2010 - 2011
Pioneer Infotech, Graphic/Web Designer
Designing retailer/agent websites and sales materials for clients such as Farmers Insurance, DISH and Reliance Life Insurance.

SKILLS

Software:

Sketch
Figma
Principle for Mac
Axure
InVision
JIRA
Github
Atom text editor
Photoshop
Illustrator
InDesign
Adobe XD
After Effects
Acrobat

Languages:

HTML
CSS
HTML5
CSS3
Basic Javascript (jQuery)
Sass

Additional:

Communication Skills
Project Management
Presentation Skills
Team Management
Scrum/Agile